



WEDDING
INVESTMENT GUIDE

HI, I'M LACEY



Here I am on July 16th, 2016...
getting married in Iceland.

I've been photographing couples since 2010 and shooting weddings since 2013. In 2014, I left my job in marketing and environmental science to become a full-time photographer. It was a big, scary step, but I've loved every minute of it! My passion is to capture every precious moment of your day. At this point I'm a bit of a wedding expert. I've had two! In 2016, my husband and I along with 15 friends & family members travelled to Iceland where we went on an epic adventure and got married!

Here I am on October 1st, 2016...
getting married in California.



Now, I find myself busy with not only weddings but fashion, and portrait photography. I have been so very lucky to capture some of the best couples I've ever met & become a part of their day. I know just how important it is to capture moments with loved ones near and far, that silly moment on the dance floor, the moment you first see one another... from your first kiss, to the final exit. I hope I can be a part of your journey.

xoxo, Lacey



*LET ME CAPTURE
EVERY MOMENT*





*FROM ENGAGEMENT THROUGH
YOUR WEDDING DAY*



Capturing your day

All Packages Include:

Custom USB Drive containing all edited images

Engagement Session

Online Gallery for Viewing & Ordering

The HEIRLOOM

10 Hours of Coverage

Luxe 30-Page 10x10 Wedding Album

16x20 Art Canvas

\$400 Credit Towards Specialty Prints

\$4500

The KEEPSAKE

8 Hours of Coverage

Luxe 20-Page 8x8 Album

12x18 Art Canvas

\$300 Credit Towards Specialty Prints

\$3800

The ESSENTIAL

6 Hours of Coverage

Accordion Album

\$200 Credit Towards Specialty Prints

\$2200

*Check out my add-ons
on the next page for
more options...*

THE ADD-ONS



ENGAGEMENT SESSION

Engagement sessions are included in all pre-arrange wedding packages.

(a la carte items will be added to custom packages)

Engagement Session w/Custom Package: **\$200**

Engagement Session w/o Custom Package: **\$450**

OTHER SESSIONS

Prices only available with purchase of wedding package

Bridal Session: **\$350**

Hotel Boudoir Session: **\$500**

Regular Boudoir Session: **\$350**

Couples Boudoir Session: **\$400**

1-Year Anniversary Session: **\$200**

ELOPEMENT PACKAGE

2-Hours of coverage

Custom USB

Online Gallery for Viewing & Ordering

Accordion Miniature Album

\$200 Specialty Print Credit

\$1300

WEDDING DAY ADD-ONS

Additional Hour(up to 3): **\$150**

Third Photographer: **\$350-\$600**

Guest Table Album: **\$350**

Guest Table Accordion Album: **\$100**

4x4 Engagement Image Block: **\$65**

Frequently Asked Questions

HOW WOULD YOU DESCRIBE YOUR SHOOTING STYLE?

My style is a mixture of posed portraiture & candid also known as lifestyle. A part of your day will include posed, planned photos, but most will be of me documenting your day as it unfolds. Capturing looks between the couple, greeting old friends, and dancing the night away.

ARE YOU A FULL TIME PHOTOGRAPHER?

Yes I am, this is my full time job. In the past few years I have invested in other ventures while portrait photography remains my full time focus. I limit myself to only a few select weddings per year as my portrait photography business is in high demand and keeps me busy and travelling.

WHAT CAMERA DO YOU SHOOT WITH?

I shoot with a Canon 5Dmkiii and a Canon 6D as my backup. I always shoot with professional grade cameras, and lenses and I strive to stay current with my equipment and styles.

HOW MANY PHOTOGRAPHERS WILL BE AT MY WEDDING?

I prefer to have 1 other photographer that I hire to help me capture your day. Unless you are doing a quick civil ceremony I always recommend two photographers, which is why they are included in all of my packages. Opting out is not recommended if you choose to make a custom package. It's impossible for me to capture every angle, and this can prove necessary in some circumstances. My second also captures small details I may not have time to see and can help with crowd control during portraits.

HOW FAR IN ADVANCE DO WE NEED TO BOOK YOUR SERVICES?

I start booking weddings 9 months to 1 year in advance. If your wedding is sooner than that, no problem, just send me an email & see if I have availability. If you are getting married, April - June or October I recommend booking as soon as possible as that is the busiest season for Northern Ca.

HOW LONG IS THE TYPICAL COVERAGE FOR A WEDDING DAY?

The coverage on your big day depends on the package you choose. For most weddings the Gold or Platinum Package is recommended. The Platinum Package covers up to 12 hours of wedding day coverage and can be extended for an additional fee.

DO YOU EDIT THE PHOTOS?

Yes, all photos I deliver are edited by me. I do this so they stay within my quality standards. My 2nd shooters only take photos with a memory card provided by me and after your wedding, I get the card back and edit them so you can have a consistent style throughout your images.

HOW MANY PHOTOS WILL WE RECEIVE?

You will receive a minimum of 50 edited, retouched photos per hour of coverage. They will be a mixture of color, and black & white as well as posed and candid. A typical 8-hour wedding renders between 500-700 images

DO YOU TRAVEL FOR WEDDINGS?

Absolutely! I have shot several weddings out of town and even a few out of state. I've even done an engagement session in Iceland. I've visited 13 countries and I love to travel so bring me along! I do charge an additional fee for any weddings that require more than 75 miles of travel. Any weddings requiring airfare or hotel accommodations can be discussed further during your consultation.

WHAT CAN YOU TELL ME ABOUT YOUR WEDDING COLLECTIONS?

My wedding collections have been specifically cultivated based on my experience with past weddings. We can also create a custom package if you need us to!

HOW DO WE BOOK YOUR SERVICES?

A retainer will be due to hold your date. Payment plans are available for the remainder of the fees and the final payment will be due a month before your wedding date.

**HAVE MORE QUESTIONS?
EMAIL ME AT
INFO@LACEYMCARROLL.COM**

READY TO BOOK?

FILL OUT MY CONTACT FORM



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